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58	lesson plan (2022-23)	
59	G.C.W. Madlauda, Panipat	
60	Ms. Aarti (Commerce)	
61	Class- B.com 4th sem.	
62	subject- Marketing Management	
63	Time period	Content
64	2nd week of February	Marketing an Introduction
65	3rd week of February	Marketing an Introduction
66	4th week of February	Marketing Segmentation
67	2nd week of February	Product Planning and Development
68	1st week of March	Product Planning and Development
69	2nd week of March	Branding and Trademark
70	3rd week of March	Branding and Trademark
71	4th week of March	labelling and Packaging
72	1st week of April	Pricing and Distribution channel
73	2nd week of April	Advertising
74	3rd week of April	Promotion, Public Relation & Personal Selling
75	4th week of April	Sales Promotion
76	1st week of May	Revision and test
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80	lesson plan (2022-23)	
81	Class- B.com 6th sem.	
82	Ms. Aarti (Commerce)	
83	subject- Cost Accounting II	
84	Time period	Content
85	2nd week of February	Contact Costing
86	3rd week of February	Contact Costing
87	4th week of February	Job and Batch Costing
88	2nd week of February	Marginal & Absorption Costing
89	1st week of March	Marginal & Absorption Costing
90	2nd week of March	Marginal & Absorption Costing
91	3rd week of March	Standard Costing
92	4th week of March	Standard Costing
93	1st week of April	Budgetary Control
94	2nd week of April	Budgetary Control
95	3rd week of April	Budgetary Control
96	4th week of April	Responsibility Accounting
97	1st week of May	Revision and test
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1	lesson plan (2022-23)	
2	G.C.W. Madlauda, Panipat	
3	Ms. Aarti (Commerce)	
4	Class- B.com 2nd sem.	
5	subject- Business management II	
6	Time period	Content
7	2nd week of February	Staffing
8	3rd week of February	Directing
9	4th week of February	Motivation
10	2nd week of February	Motivation
11	1st week of March	Leadership
12	2nd week of March	Leadership
13	3rd week of March	Controlling
14	4th week of March	Controlling
15	1st week of April	Controlling
16	2nd week of April	Organisational change
17	3rd week of April	Organisational change
18	4th week of April	Organisational development
19	1st week of May	Revision and test
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29	lesson plan (2022-23)	
30	G.C.W. Madlauda, Panipat	
31	Ms. Aarti (Commerce)	
32	Class- B.com 4th sem.	
33	subject- Corporate Accounting II	
34	Time period	Content
35	2nd week of February	Reconstruction of Company - Internal reconstruction
36	3rd week of February	Reconstruction of Company - Internal reconstruction
37	4th week of February	Reconstruction of Company - Internal reconstruction
38	2nd week of February	Liquidation of Company
39	1st week of March	Liquidation of Company
40	2nd week of March	Corporate Financial Reporting
41	3rd week of March	Corporate Financial Reporting
42	4th week of March	Final account's of Banking Company
43	1st week of April	Final account's of Banking Company
44	2nd week of April	Holding Company
45	3rd week of April	Holding Company
46	4th week of April	Holding Company
47	1st week of May	Revision and test
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