# Renaissance: The European Rebirth

Renaissance literally means "rebirth" - a transformative intellectual, literary, artistic, and scientific movement that swept across Europe from the 14th to 16th centuries.



#### Classical Revival

Rediscovery of ancient Greek and
Roman literature, art, and scientific
knowledge brought new
perspectives to European thought.



#### Humanism

Focus shifted to human potential and achievement, celebrating individual creativity and rational thinking.



#### **Artistic Innovation**

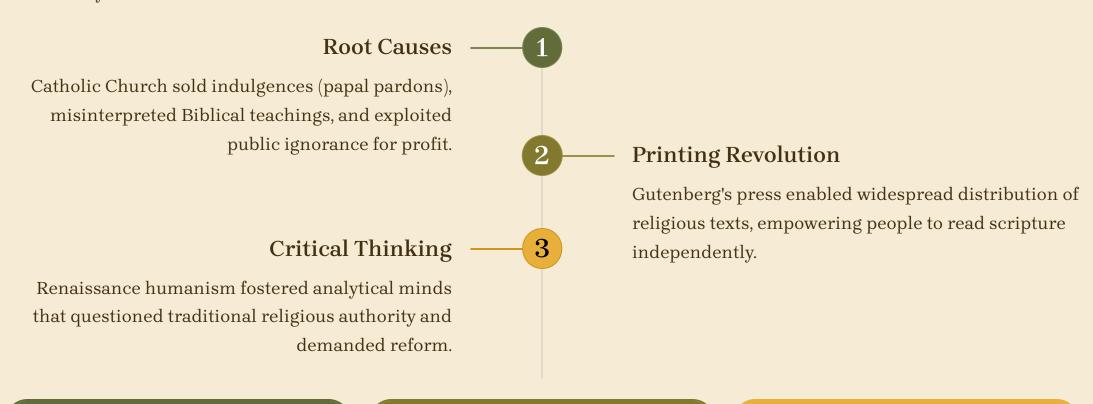
Revolutionary techniques in realism and perspective transformed visual arts, creating lifelike masterpieces.

**Key Innovations:** Gutenberg's printing press (1450), astronomical discoveries by Copernicus and Galileo, and the Age of Exploration with Columbus and Vasco da Gama opening new worlds.

**Legacy:** The Renaissance launched Europe into the modern era, strengthening reason, experimentation, and individualism as guiding principles of human progress.

## The Protestant Reformation

The 16th century religious reform movement that challenged Catholic Church corruption and transformed European Christianity forever.



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### Martin Luther (Germany)

Authored the revolutionary 95 Theses, establishing the Lutheran Church and challenging papal authority.



#### John Calvin (Switzerland)

Developed Calvinist doctrine emphasizing predestination and strict moral discipline.



### Henry VIII (England)

Created the Anglican Church, breaking from Rome to establish English religious independence.

**Transformative Results:** Europe split between Catholic and Protestant churches, laying foundations for religious freedom, education reform, and vernacular Bible translations that democratized spiritual knowledge.

# Renaissance vs Reformation: Key Differences

Aspect	Renaissance	Reformation
Primary Focus	Art, literature, science, philosophy	Religion and church reform
Core Philosophy	Humanism and scientific inquiry	Religious purification and return to God
Time Period	14th - 16th centuries	16th century
Key Figures	Da Vinci, Michelangelo, Petrarch	Martin Luther, Calvin, Henry VIII
Major Impact	Foundation of modern science and art	Protestant Christianity and religious freedom





Celebrated human achievement and rational thought, creating masterpieces that defined artistic excellence and scientific methodology.



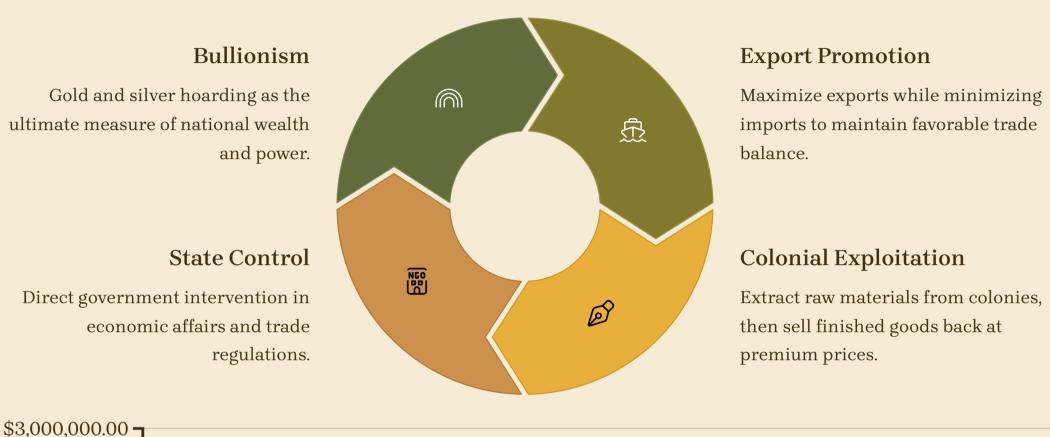
### **Reformation Impact**

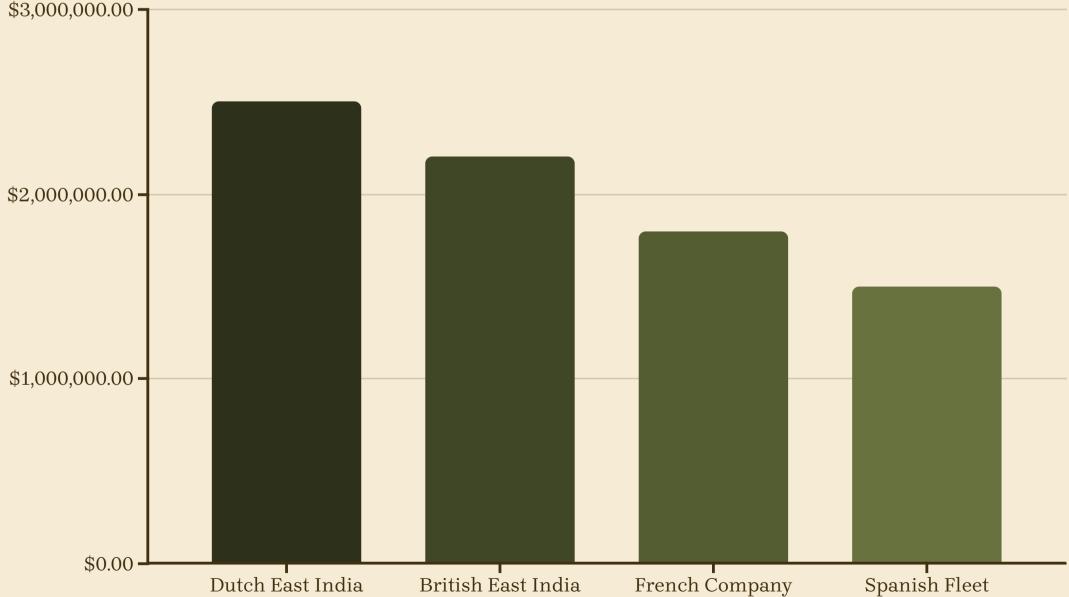
Democratized religious practice, promoted literacy, and established principles of individual conscience in spiritual matters.

Both movements fundamentally reshaped European civilization, with Renaissance advancing secular knowledge while Reformation transformed religious practice and authority.

# Mercantilism: Economic Foundation of Empire

The dominant economic policy of 16th-18th century Europe, where national power was measured by gold, silver accumulation, and trade control.





**Historic Impact:** Mercantilism launched the colonial era, expanded international commerce, and laid groundwork for the Industrial Revolution through capital accumulation and global trade networks.

# The Rise of Capitalism

An economic system based on private ownership of production means, where profit serves as the primary motivation for all economic activity.

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### Renaissance Thinking

Scientific discoveries and new ideas challenged traditional economic structures.

### **Global Trade**

Geographic discoveries opened international markets and capital flows.



### Industrial Revolution

Machine-based production required massive private investment and organization.

### **Financial Systems**

Banking institutions facilitated capital accumulation and investment.

### **Private Property Rights**

Individual ownership of land, factories, and means of production became legally protected.

### **Free Market Competition**

Supply and demand forces determined prices without government interference.

### **Profit Motivation**

Financial gain drove innovation, efficiency, and economic expansion.

### Wage Labor System

Workers sold their labor for predetermined wages rather than sharing profits.

**Historical Connection:** Mercantilism accumulated the capital that fueled capitalism. Wealth from colonial trade was reinvested in factories and industries, making mercantilism the essential foundation for capitalist development.

**Consequences:** Industrial Revolution acceleration, urbanization, European-American economic dominance, but also inequality, exploitation, and the emergence of labor movements demanding workers' rights.