

lesson plan (2021-22)	
G.C.W. Madlauda, Panipat	
Kavita Narwal (Commerce)	
Semester -4	
subject- Marketing Management	
Time period	Content
2nd week of April	Marketing Introduction
3rd week of April	Market Segmentation
4th week of April	Market Segmentation
1st week of May	Revision and Test
2nd week of May	Product Planning and Development
3rd week of May	Product Planning and Development
4th week of May	Branding and Trademark
1st week of June	Revision and Test
2nd week of June	Labelling and packaging
3rd week of June	Labelling and packaging
4th week of June	Revision and Test
1st week of July	Advertising Concept
2nd week of July	Advertising Concept
3rd week of July	Revision and Test
4th week of July	Revision and Test

lesson plan (2021-22)	
G.C.W. Madlauda, Panipat	
Ms. Kavita Narwal (Commerce)	
Class- B.com 2nd sem.	
subject- Statistical analysis with MS-Excel	
Time period	Content
2nd week of April	Hire Purchase
3rd week of April	Hire Purchase
4th week of April	Hire Purchase
1st week of May	Revision and Test
2nd week of May	Branch Account
3rd week of May	Branch Account
4th week of May	Branch and Department Account
1st week of June	Revision and Test
2nd week of June	Join Venture
3rd week of June	Joint Venture

4th week of June	Revision and Test		
1st week of July	Lease		
2nd week of July	Lease		
3rd week of July	Revision and Test		
4th week of July	Revision and Test		

lesson plan (2020-21)	
G.C.W. Madlauda, Panipat	
Ms. Kavita Narwal (Commerce)	
Class- B.com 4th sem.	
subject- Company Law-2	
Time period	Content
2nd week of April	Depository System
3rd week of April	Depository System
4th week of April	Depository System
1st week of May	Revision and Test
2nd week of May	Share Capital
3rd week of May	Share Capital
4th week of May	Revision and Test
1st week of June	Meetings of Company
2nd week of June	Meetings of Company
3rd week of June	Revision and Test
4th week of June	Winding up
1st week of July	winding up
2nd week of July	winding up
3rd week of July	Revision and Test
4th week of July	Revision and Test
Ms. Kavita Narwal (Commerce)	
Class- B.com 6st sem.	
Auditing	
Time period	Content
2nd week of April	Unit one: Introduction
3rd week of April	Unit one
4th week of April	Revision and Test
1st week of May	unit two
2nd week of May	unit two

3rd week of May	unit two
4th week of May	Revision and Test
1st week of June	Unit three
2nd week of June	Unit three
3rd week of June	Unit Three
4th week of June	Revision and Test
1st week of July	Unit four
2nd week of July	Unit four
3rd week of July	Unit Four
4th week of July	Revision and Test